

# STYLE WYLDE

fashion • music • lifestyle

*No Worries*  
Event Planning

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Thursday, May 20, 2010 at 8:33AM

## Weekend events showcase a myriad of San Francisco styles

Whether you are an Art Nouveau aficionado, or a street style fan the San Francisco Bay Area has a fashion-focused event for you this weekend.

### Tonight:

**The Avant-Gardist.com & Revival Present:**

*A Night of Fun, Fashion & Fidos!*

**ROCKET DOG RESCUE**  
Proceeds going to Rocket Dog

MAYES 1233 POLK ST  
MAYESSFCOM  
MAY 20TH 2010 8PM-2AM  
FASHION SHOW STARTS AT 10PM

Sponsors:  
OSSO & CO  
dwell  
LA BOULANGE  
HAWORTH  
red door spas  
Mentals  
Jay and Sheela Sodera

Designers:  
Dema  
Bell Jar  
Ginne  
TRUE  
Loyal Army  
Jessica Johnson  
the mission statement  
Goorin Bro  
Five and Diamond

Artists:  
Dukes  
Megan Seriter  
Beau Knights

21 & OVER  
\$10 WITH RSVP/ \$15 AT DOOR  
RSVP: G@THEAVANT-GARDIST.COM  
CONTACT G: 4153093255

ENTER RAFFLE WITH PURCHASE OF AN ENTRANCE TICKET  
ADDITIONAL TICKETS ARE \$5

Street style blogger G Sodera of [The Avant Gardist](#) is teaming up with [Revival boutique](#) to host *An Evening of Fun, Fashion and Fidos*. This unique fashion show which will showcase street style inspired Spring looks from local boutiques, [Dema](#), [Bell Jar](#), [Ginne](#), [True](#), [Loyal Army](#), Jessica Johnson, [The Mission Statement](#), [Goorin Brothers](#) and [Five and Diamond](#), will benefit [Rocket Dog Rescue](#), a charity that rescues dogs scheduled for death at over crowded shelters. \$10 with advance RSVP to: G@THEAVANT-GARDIST.COM or \$15 at the door. Doors at 8PM, Fashion Show at 10. For more information visit The Avant-Gardist home page listed above.

### Also tonight:

San Francisco Fashion and Merchant Alliance presents the next installment of The Economics of Art, an on going panel discussion regarding the business of style. This month's talk focuses on Social Media in the Fashion Industry.

The expert panel, which will discuss everything from "How social media has



## Wylde at Art Galleries

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- [Elixir 9](#)
- [F\\*cked In Park Slope](#)
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- [San Francisco Fashion and Merchants Alliance](#)

reshaped the ever changing trends in the fashion industry to the latest open source tools or online platforms in social media that enables the fashion industry to connect online with their customers," will be made up of local bloggers and business owners :

- [Alanna Rayford - Couturious](#)
- [Alison Messinger - Eclectic Ala Mode](#)
- [Del Geronimo - delgeronimo.us](#)
- [Julian Dash - Dash, Etc.](#)
- [Kip Baldwin - United Filmmaker Associations](#)
- [Leslie Lum - Leslie Lum Marketing](#)
- [Liana Burtsava - Trendy Lime](#)
- [Nicole Lindgren - Style Bust](#)
- [Siv Lam - J.Crewholics](#)

Pigment Cosmetics 1 Market Street , 6PM \$5 cover at the door.

#### Friday:

The San Francisco Bead and Design show, comes to the Hotel Whitcomb Friday through Sunday. Artists and artisans from all over the country will show case their their craft in the traditional arenas of restoration and decorative arts. Exhibitors include, bead making, jewelry design, art clothing, textile weaving, glass blowing, ceramics, lapidary and metal work. 10AM-6PM Friday thru Sunday. [San Francisco Bead and Design Show](#) for more details.

#### Saturday:



Oakland's Jack London Square is the place to be for [The Urban Couture Fashion and Art Expo](#) Presented by 7476 Design & Diamond Events. Billed as the "Premiere California event for emerging art and Fashion" the expo is a day-long event featuring community art exhibitions, emerging fashion design workshops, 40+ eco-friendly fashion and art vendors, and an evening fashion show hosted by local personality [Charleston Pierce](#). 11am-7pm Pavilion Building. For a full schedule of events, and a list of the designers presenting visit the official event page listed above.

*Still looking for more SF Bay Area events this weekend? Check out [Shop](#) for the best bet sales and trunk shows, and [Music](#), for bands playing around the bay.*



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